

## New methods of conviviality

Credits of the text goes to Aaron and are partly also the result research done together with Sarah Jackel

When 2/3(31,7+26= 56,7) or the majority of the Austrian society are right minded and supporting a government that promotes necropolitics, meaning the governmentality on death, then we have to deal with the majority of Austrians in order to change something.

How is the society in austria structured?

There are different models to analyse to the structure and common habits society. One is the OCEAN model or the "Maslow Groups." They are used for advertisments or political campaigning, like the fpö does.

The Maslow Groups model<sup>1</sup> seperates society in 3 characters.

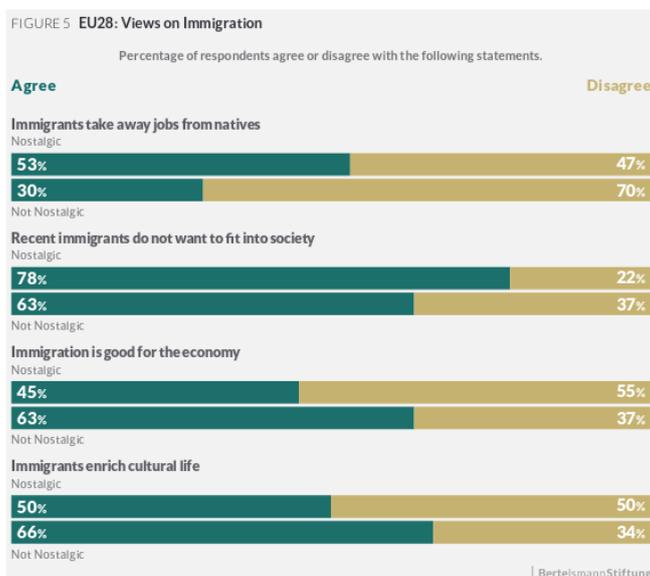
The Settler (Sustenance Driven) needs "keep the same", keep it simple, group identity, security and family.

The Prospector (Outer Directed) needs Future, Power, Achievement, Hedonism, Stimulation, symbols of wealth.

The Pioneer (Inner Directed) needs are Now, Open to Change, Emotional (and rational), Personal Ethical responsibility, Everything Connects, Individualistic, Keep it Complex and interesting, Personal Stories.

The main objectives of fpö communication strategies are the settlers and producing a feeling of uncertainty and insecurity, this produces perpetrators.

How Nostalgia Shapes European Public Opinion<sup>2</sup> → 67 % in eu,



<sup>1</sup> <http://www.cultdyn.co.uk/valuesmodes3.html>

<sup>2</sup> [https://www.bertelsmann-stiftung.de/fileadmin/files/BSt/Publikationen/GrauePublikationen/eupinions\\_Nostalgia.pdf](https://www.bertelsmann-stiftung.de/fileadmin/files/BSt/Publikationen/GrauePublikationen/eupinions_Nostalgia.pdf)

In former times the workers unions gave home to these peoples, so why is this not possible any more?

## Concept of Utopia

**Utopia** is a never reached place, time or set of objectives, that is defined by ideology and provokes individuals to certain actions besides the daily routine of work and reproduction.

Until the post-modernity every ideology included a strong **utopia** which also functions as excuse for oppressive and arbitrary act of inclusion and exclusion to this **Utopia**.

Marx and Engels denied the existence of **Utopia** in their view on society, because communist society is the result of historical processes.

Adorno answers to that, fascism is the necessary result of the enlightenment. But he has a personal **Utopia**:

“Be different without fear” / „ohne Angst verschieden sein“<sup>3</sup>

“die Verwirklichung des Allgemeinen in der Versöhnung der Differenzen.”

An emancipated society, on the other hand, would not be a unitary state, but the realization of universality in the reconciliation of differences.

What is this “fear” Adorno talks about, where comes it from, if we can answer this question on an individual level, we may find answers for daily strategies working on a change.

Maybe we find answers why **Utopias** are not in existence anymore. Foucault mentions the strategies of **Heterotopia**.

**Heterotopia** is a physical representation or approximation of a **utopia**, or a parallel space (such as a prison) that contains undesirable bodies to make a real utopian space impossible.<sup>4</sup> → for example museums, vacation villages, spaces of purification as sauna, church or a colony.

There exist **heterotopia** by illusion and of compensation

“simultaneously mythic and real contestation of the space in which we live,”

For Lefebvre **utopia** can be reached, when “everyday life”<sup>5</sup> is taken out of the hands from capitalism.

3 *Minima Morali* p66: Eine emanzipierte Gesellschaft jedoch wäre kein Einheitsstaat, sondern die Verwirklichung des Allgemeinen in der Versöhnung der Differenzen. Politik, der es darum im Ernst noch ginge, sollte deswegen die abstrakte Gleichheit der Menschen nicht einmal als Idee propagieren. Sie sollte statt dessen auf die schlechte Gleichheit heute, die Identität der Film- mit den Waffeninteressenten deuten, den besseren Zustand aber denken als den, in dem man ohne Angst verschieden sein kann.

4 <https://foucault.info/documents/heterotopia/foucault.heterotopia.en/>

capitalism would continue to diminish the quality of everyday life, and inhibit real self-expression. **Utopia** is possible through the development of the conditions of human life in everyday life.

## Historical analysis of everyday life, utopias and capitalism

What can be observed in how capitalism works after remarkable changes in society for example after the WW2 or 9/11. After ww2 the world again is divided in a binary. Good/Bad Communism/capitalism, we had rivalling Ideologies with rivalling **utopias**. At least we had in europe the idea of welfare states for a “exclusive majority”.

Interestingly computer are also constructed as binary machines counting with two clearly distinguishable states 1 and 0. → sinus → essentialism

If we stay again at lefebvre the “everyday life was to be colonized—turned into a zone of sheer consumption.”

Working inside the western welfare states towards **utopia** and their effects is nicely described by foucaults biopolitics<sup>6</sup>.

But there were also other ways of how to see the future in this binary frame. For example the chaostheory searches takes the given state and tries to find forecast for the future.

For example Edward Lorenz 1963:<sup>7</sup>

Chaos: When the present determines the future, but the approximate present does not approximately determine the future.

Because of the present day we don't have to fear the future.

→ this uses the numbers in between → perlin noise<sup>8</sup>

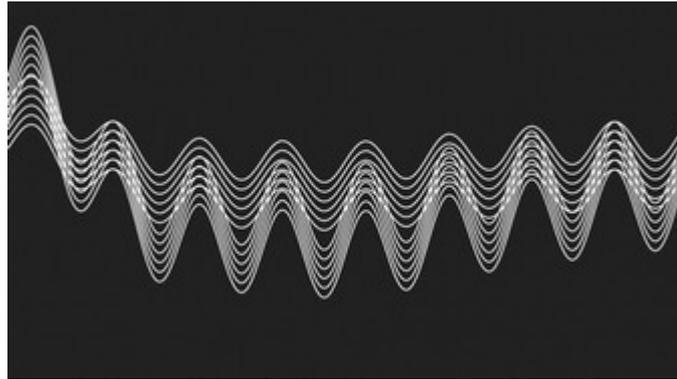
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5 For Lefebvre everydaylife is "illusion and truth, power and helplessness; the intersection of the sector man controls and the sector he does not control"

6 The development of vaccines and medicines dealing with public hygiene allowed death to be held (and/or withheld) from certain populations. This was the introduction of "more subtle, more rational mechanisms: insurance, individual and collective savings, safety measures, and so on."

7 <https://journals.ametsoc.org/doi/pdf/10.1175/1520-0469%281963%29020%3C0130%3ADNF%3E2.0.CO%3B2>

8 [https://en.wikipedia.org/wiki/Perlin\\_noise](https://en.wikipedia.org/wiki/Perlin_noise)



Beginning in the 80's but finally reached their climax after the fall of the Berlin Wall there is no need any more for working towards **Utopia**, this also marks the end of the welfare-states.

This means also the end of "universal" theories or concepts. The postmodernity is the end of the "big" "universal" explanations and opens up the space for intersectionality.

For example the book Gender Trouble by Judith Butler was published in 1990.

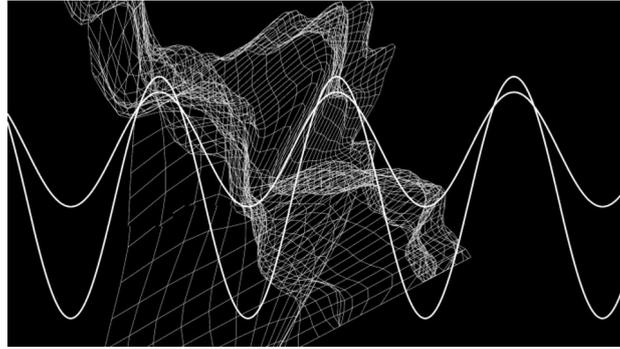
But deconstructing everything and also deconstructing ideology, religion, race, gender, class and finally all kinds of **utopia** makes it easy for right minded countermovements to give simple answers for those who are not questioning reality. For those who needs stability.

By other words this opens the space for fear and indoctrination of a dystopia like "terrorism" as happened after 9/11

Again interestingly, artificial intelligence, which heavily uses the mathematics of matrices, where broadly adopted in 2013.

$$\begin{bmatrix} 1 & 9 & -13 \\ 20 & 5 & -6 \end{bmatrix}.$$

Adding the 3-..... dimension



Shifts of capitalism in daily life are:

The capitalization of private property like airbnb and uber. Be your own manager, let life and make die → nekrocapitalism.

### **What have we learned from this travel in the genealogy of utopia?**

We need a counter communication strategies targeting the settlers with simple messages. They don't understand the arrogant complex messages produced in the ivory tower. → EU commission on human rights

Building up strong collectives of working, living, get together, FoodCooperations to control money flows.

Hopefully there is no "occasion" to justify the construction of all the fear in austria, but 100 new people at BVT and BVT in the hands of kickl<sup>9</sup>.

Education!

<http://convive.io>

Give them a counter**utopia** to the dystopia

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9 [https://www.ots.at/presseaussendung/OTS\\_20181109\\_OTS0202/kurier-internes-papier-enthuellt-kickls-plan-fuer-umbau-des-bvt](https://www.ots.at/presseaussendung/OTS_20181109_OTS0202/kurier-internes-papier-enthuellt-kickls-plan-fuer-umbau-des-bvt)